

Stella Marchese

Designer

Fulfilling consumer needs through thoughtful and intuitive design and giving brands a personal and unique image.

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Education

B.F.A. Graphic Design

University of Minnesota Duluth
2021-2025

High School Diploma

Lakeville North H.S.
2016-2020

Swim & Dive | 2014-2020

Marching Band | 2016-2020

Jazz Band | 2018-2020

Awards

AIGA MN

Portfolio Scholarship
2025



Work Experience

Shipper

Mackin Educational Resources | Burnsville MN | 2022-2024

- Packed and palletized shipments in a high-volume warehouse setting
- Worked collaboratively to meet strict shipping deadlines

Freelance & Projects

Promotional Design

Annual Student Exhibition | 2024

- Created the official 2024 UMD Annual Student Exhibition poster
- Produced both print and digital formats to maximize reach and engagement

Creative Consultant & Designer

Tweed Museum of Art | 2024

- Partnered with the museum director to pitch an exhibition to Jessica Lange
- Designed a custom leaflet that captured the vision and value of the proposal

Leadership

Officer

Student Design Organization | 2023-2025

- Presented on core design concepts
- Created monthly meeting agendas
- Coordinated collaborations with local design studios
- Managed club promotion through social media and print campaigns

Team Captain (formerly Member)

Lakeville North Girls Swim & Dive | 2019-2020

- Led team meetings and dryland training
- Planned team-building events
- Enforced team rules when necessary